

## Degree Programs



### Business, Associate in Science Degree

24 Months – 96.0 Credit Units

Version: 2.0

The Associate in Science in Business program is offered for those students whose career goals require a broad knowledge of the functional areas of business. All students will take coursework in the areas of accounting, general business, management, marketing, human resources, computer applications, and business law. In addition, students will choose an area of concentration that will comprise the balance of the courses in the major. The following describes each area of concentration.

#### Business Administration

The Business Administration concentration focuses on the structure, function, and procedures of standard business operations. The program prepares students for a variety of entry-level positions in areas such as sales, office supervision, and small business management.

#### Management

The Management concentration focuses on the fundamental business management principles utilized by today's businesses. The graduates of this program will be prepared for entry-level positions in supervisory roles in business and government.

#### Marketing

The concentration in Marketing is designed to provide students with a basic marketing background to prepare them for entry-level positions in business and government.

#### International Business

International business is an important aspect of the business world today. This concentration equips graduates for employment in entry-level positions with companies engaged in international commerce.

Course Code	Course	Associate Degree Quarter Credit Hours
<b>COLLEGE CORE REQUIREMENTS</b>		
SLS	1105 Strategies for Success	4.0
CGS	2167C Computer Applications	4.0
SLS	1321 Career Skills and Portfolio Development (Previously known as Career Skills)	2.0
Choose courses to total 4.0 credits from the following options:		
OST	1141L Keyboarding*	2.0
OST	2335 Business Communications	4.0
LIS	2004 Introduction to Internet Research	2.0
CGS	2501 Applied Word Processing	4.0
CGS	2510C Applied Spreadsheets	4.0
MTB	1103 Business Math	4.0
<b>TOTAL COLLEGE CORE CREDIT HOURS</b>		<b>14.0</b>
<b>MAJOR CORE REQUIREMENTS: ALL CONCENTRATIONS</b>		
MAN	1030 Introduction to Business (Previously known as Introduction to Business Enterprise)	4.0
MAN	2021 Principles of Management	4.0
BUL	2131 Applied Business Law	4.0
MAN	2300 Introduction to Human Resources	4.0
MAR	1011 Introduction to Marketing	4.0
APA	2111 Principles of Accounting I	4.0
APA	2121 Principles of Accounting II	4.0
MANP	2501 Capstone Experience	4.0
And one of the following four concentrations:		
<b>BUSINESS ADMINISTRATION CONCENTRATION ADDITIONAL MAJOR CORE REQUIREMENTS</b>		
FIN	1103 Introduction to Finance	4.0
MAR	2305 Customer Relations and Servicing	4.0

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Choose two of the following courses:			
MAN	2727	Strategic Planning for Business	4.0
ACG	2178	Financial Statement Analysis	4.0
ACG	2021	Introduction to Corporate Accounting	4.0
SBM	2000	Small Business Management	4.0
APA	2161	Introductory Cost/Managerial Accounting	4.0
<b>TOTAL MAJOR CREDIT HOURS</b>			<b>48.0</b>
OR			
MANAGEMENT CONCENTRATION ADDITIONAL MAJOR CORE REQUIREMENTS			
MAR	2305	Customer Relations and Servicing	4.0
FIN	1103	Introduction to Finance	4.0
SBM	2000	Small Business Management	4.0
MAN	2604	Introduction to International Management	4.0
<b>TOTAL MAJOR CORE CREDIT HOURS</b>			<b>48.0</b>
OR			
MARKETING CONCENTRATION ADDITIONAL MAJOR CORE REQUIREMENTS			
MAR	2320	Advertising	4.0
MAR	2141	Introduction to International Marketing	4.0
MAR	2720	Marketing on the Internet	4.0
SBM	2000	Small Business Management	4.0
<b>TOTAL MAJOR CORE CREDIT HOURS</b>			<b>48.0</b>
OR			
INTERNATIONAL BUSINESS CONCENTRATION ADDITIONAL MAJOR CORE REQUIREMENTS			
MAR	2141	Introduction to International Marketing	4.0
MAN	2604	Introduction to International Management	4.0
GEB	2353	International Competitiveness	4.0
BUL	2261	International Business Law	4.0
<b>TOTAL MAJOR CORE CREDIT HOURS</b>			<b>48.0</b>
GENERAL EDUCATION REQUIREMENTS			
ENC	1101	Composition I	4.0
ENC	1102	Composition II	4.0
MAT	1033	College Algebra	4.0
PSY	2012	General Psychology	4.0
SPC	2017	Oral Communications**	4.0
EVS	1001	Environmental Science	4.0
SLS	1505	Basic Critical Thinking	2.0
<b>TOTAL GENERAL EDUCATION CREDIT HOURS</b>			<b>26.0</b>
APPROVED ELECTIVE REQUIREMENT			8.0
To be selected in consultation with the Academic Advisor, Registrar, or Academic Dean to achieve a balanced education program in keeping with the personal objectives and career ambitions of the student.			
<b>TOTAL PROGRAM CREDIT HOURS</b>			<b>96.0</b>

\*Course not offered online.

\*\*This course is not offered online. Fully online students may take SPCP 2300 Fundamentals of Interpersonal Communication to satisfy this requirement.