

# Applied Management

## Bachelor of Science

### Program Outline

The **Bachelor of Applied Management** integrates the technical knowledge gained through a diploma program or applied science degree with coursework designed to prepare the student for leadership roles in their chosen field. The curriculum emphasizes the critical thinking and analytical skills necessary to solve problems in today's complex work environment. The program is open to those who have earned an approved certificate, diploma, AS, or AAS degree in a field of applied science.

<b>College Core</b>		<b>Credits</b>
CGS 2167C	Computer Applications	4.0
MAN 2031	Let's Talk Business	2.0
<b>Total College Core</b>		<b>6.0</b>
<b>Major Core</b>		
MAN 2021	Principles of Management	4.0
FIN 1103	Introduction to Finance	4.0
MAR 1011	Introduction to Marketing	4.0
SBM 2000	Small Business Management	4.0
MAN 3344	Principles of Supervision	4.0
MAN 3554	Workplace Continuity & Contingency Planning	4.0
MAN 3100	Human Relations in Management	4.0
ACG 3073	Accounting for Managers	4.0
MAN 4701	Business Ethics	4.0
MAN 4302	Management of Human Resources	4.0
MAR 3310	Public Relations	4.0
MAN 4734	Contemporary Management	4.0
MANP 4501	Applied Management Senior Capstone Experience	4.0
Additional Major Core**		40.0
<b>Total Major Core:</b>		<b>92.0</b>
<b>GENERAL EDUCATION</b>		
SLSP 3130	Principles and Applications of Adult Learning	4.0
ENC 1101	Composition I	4.0
ENC 1102	Composition II	4.0
SPC 2016	Oral Communications*	4.0
MAT 1033	College Algebra	4.0
SLS 1505	Basic Critical Thinking	2.0
PSY 2012	General Psychology	4.0
EVS 1001	Environmental Science	4.0
<b>General Education Electives</b>		<b>24.0</b>
Must include at least one course from each of the following subject areas:		
Communications/Humanities		
Math/Science		
Social Science		
<b>TOTAL GENERAL EDUCATION CREDIT HOURS:</b>		<b>54.0</b>
<b>ELECTIVE REQUIREMENT**</b>		<b>40.0 40.0</b>
<b>TOTAL QUARTER CREDIT HOURS REQUIRED FOR GRADUATION:</b>		<b>192.0</b>

**General Education Requirements:** In addition to the courses specified in the General Education section of the program outline, students must complete a total of 24 credits from the following subject areas, with a minimum of 4 credits taken from each area:

- Communications/Humanities
  - may include ENCP 3211, AML 2000
- Social Sciences
  - may include SYG 2000, SOP 4005, CPO 4004, AMH 2030, POS 2041, ECO 3007, ECO 3028
- Mathematics and Science
  - may include: STA 2014

\*Online students will replace this course with an additional General Education Elective course.

**\*\*Additional Major Core:** Credit will be applied from the student's previously completed certificate, diploma, or associates program. Students who have fewer than 40 transferable major core credits will be required to select additional courses from the business and management areas.

In the event that a student transfers more than 40 major core credits, the Elective requirement may be reduced by an equivalent number of major core credits above the 40 credit requirement. For example, a student who transfers 50 major core credits may have his/her Elective requirement reduced by 10 credits.

**Upper Division Requirement:** Students must complete a minimum of 60 quarter credit hours in upper division coursework. The major core requires 36 credits of upper division, thus the remainder may come from the General Education and Elective areas. Upon admittance to the program, the student will work with an Academic Advisor to develop an approved plan to complete all requirements for the degree within the required time limits. This plan will be periodically evaluated and updated by the student and Academic Advisor.